



## Introducing SmartBusinessReports.com

AVAILABLE TO PRINTING INDUSTRIES ALLIANCE MEMBERS

Wouldn't you agree that now, more than ever, it's imperative to check out all the information on your prospective client's credit applications?

Your Association is always looking for ways to save you time, effort, and money so Printing Industries Alliance and Experian *SmartBusinessReports.com* are now offering you a new, easy way to manage your business credit and appraise risk by giving you direct access to business credit reports via the Internet. Sound easy? It is!

1. Simply visit **www.PIAAlliance.org** and click on the "Credit & Collections Services" tab.
2. Click on the Experian link and you will see a search box. Start your search with Company Name, City, and State.
3. Select the best result that matches your inquiry and click on "Proceed".

**Profile Plus-\$28 (+ tax)**

PIA member discount  
\$49.95 Retail price

Experian's comprehensive report, which includes the credit score with trade payment details.

**Credit Score-\$17 (+tax)**

PIA member discount  
\$29.95 Retail price

Experian's standard summary report which gives a credit score ranging from 1 to 100.

4. Select the report you prefer and click on "Purchase".
5. First time users will need to "Create account" using a credit card. Returning members will simply "Login". If you prefer, PIA can still pull the report for you and invoice the fee.
6. You will then instantly view the business credit report you have purchased. You may print it then or email the pdf to your email address.

You'll get the same business credit information you have come to know and trust with Experian – now available in a new easy-to-read, graphical report.

**This new feature is available to you now at [www.PIAAlliance.org](http://www.PIAAlliance.org).**

For more information contact Kim Tuzzo at PIA at (800) 777-4742 or Experian's *SmartBusinessReports.com* helpdesk at (800) 303-1640.



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