



Printing Industries Alliance

FRANKLIN EVENT

September 29, 2010

Please join us at Printing Industries Alliance's gala reception at Pier Sixty at Chelsea Piers, New York City, on September 29th from **5:30 to 10:00 pm**. The formal awards program will begin promptly at **6:45 pm**. This special program provides an opportunity to honor our leaders, network with industry colleagues, exchange ideas, and extend support to the major voice and advocate for the graphic communications industry—PIA.

2010 SPONSORS (As of Sept. 12, 2010)

Platinum:

Brown Printing Company
Candid Litho
Graytor Printing Company
Hearst Corporation
Hewlett-Packard
HudsonYards
Kodak
Peeq Media
Quad/Graphics
RR Donnelley
Sandy Alexander, Inc.
Xerox Corporation
xpedx/Central Marquardt

Gold:

Acme/universal millennium
AGFA Corporation
All American Recycling Corporation
CGS USA
Continental Web
Dalim Software
DRAFTFCB
Graphic Paper, Inc.
Heidelberg USA
HIFLEX Corporation of North America
Lindenmeyr Central
Océ North America
Paradysz
Pictorial Offset Corporation
Premium Color Graphics
Reliable Paper Recycling, Inc.
SDS Global Logistics, Inc.
SendMyAd
Utica National Insurance
X-Rite, Inc./Pantone LLC



Franklin Award Recipient

The Franklin Award for Distinguished Service is awarded to world and industry leaders in recognition of their outstanding achievements. It represents the highest single honor bestowed by our industry and serves to focus national and regional attention on the ever-evolving and far-reaching world of graphic communications.

Clive Davis
Chief Creative Officer,
Sony Music Entertainment

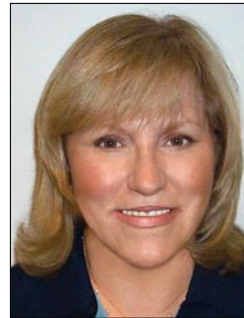
Power of Communications Award Recipients

In recognition of their positive influence, creative excellence, and outstanding achievements within the world of graphic communications, Printing Industries Alliance is delighted to recognize and present the 2010 "Power of Communications" Awards to the following extraordinary individuals:



Award for Printing

Hallie Satz
Vice Chair,
Phoenix Lithographing/
CEO, HighRoad Press LLC



Award for Catalog Publishing

Valerie Merone
Executive Vice President,
Publishing,
Victoria's Secret Direct



Award for Magazine Publishing

Scott Masterson
Senior Vice President and
General Manager,
Forbes Media



The John Peter Zenger Medal Recipient

This is awarded to an individual employed in the graphic communications industry who has exhibited exemplary character in the form of selfless courage, charity, activism or service.

Kiritin Beyer
Photographer

To reserve a sponsorship or purchase individual ticket(s), complete the registration form attached or contact: PIA Vice President, Vicki Keenan at (908) 233-4124 or by email at vkeenan@PIAlliance.org

Platinum (Reserved Table of 10) \$5,000 | Gold (Reserved Table of 5) \$2,500 | Individual Tickets \$350

Sponsors receive prominent mention throughout the Association's extensive pre and post-event media campaign, printed program, website, and venue signage. *Final deadline for all sponsorships is September 3, 2010.*



REGISTRATION FORM

FRANKLIN EVENT | SEPTEMBER 29, 2010

Platinum Sponsorship: Cost: \$5,000 (Reserved table of 10 seats)

Gold Sponsorship: Cost: \$2,500 (Reserved table of 5 seats)

Please check category: Platinum Gold

Please Reserve _____ Tickets at \$350 each = \$ _____ Total

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Card Type () Mastercard () Visa () American Express

Name on Card _____

Account Number _____

Exp. Date _____ Signature _____

Please send registration form or sponsorship to Vicki Keenan

Phone: (908) 233 – 4124 **Fax:** (908) 233 – 4126

Email: vkeenan@PIAlliance.org **Website:** www.PIAlliance.org

Mail: 37 Elm Street, Suite 11-A, Westfield, NJ 07090

Please make checks payable to PIA Graphic Communications Foundation

Registration form must be received with payment no later than September 3, 2010

Proceeds from the 2010 PIA Franklin Event support ongoing student educational scholarships and career promotional activities of the PIA Graphic Communications Foundation, a 501(c)(3) charitable organization.

Location

Pier Sixty at Chelsea Piers
New York, NY 10011
www.PierSixty.com
Directions and Parking Information can also be found at www.PIAlliance.org

Franklin Event Committee

- Cheryl Kahanec** – Chair
Sandy Alexander, Inc.
- Gary Dolgins** – Vice Chair
Blanchard Systems
- Adam Avrick**
Design Distributors
- Brenda Barozzi**
DRAFTFCB
- Mac Byrd**
Booyango LLC
- Stacy Ferrara**
SourceMedia
- Timothy Freeman**
Printing Industries Alliance
- Elaine Fry**
FORBES Magazine
- Donna Georgio**
Phoenix Lithographing/HighRoad Press
- Vicki Keenan**
Printing Industries Alliance
- Holly Kirby**
Neeenah Paper
- Wendy Kleinman**
WK Planning, Ltd.
- Pamela Maffucci**
Victoria's Secret Direct
- Martin Maloney**
Broadford and Maloney, Inc.
- Gary Marron**
HIFLEX Corporation of North America
- Elizabeth Powell**
Xerox Corporation
- Kathy Presto**
Williams Lea North America
- Laura Reid**
Hearst Magazines
- Diane Romano**
HudsonYards
- Howard Weinstein**
Candid Litho