

FRANKLIN EVENT

September 30, 2009

Please join us at Printing Industries Alliance's gala reception at Pier Sixty at Chelsea Piers, New York City, on September 30th from **5:30 to 10:00 pm**. The formal awards program will begin promptly at **6:45 pm**. This special program provides an opportunity to honor our leaders, network with industry colleagues, exchange ideas, and extend support to the major voice and advocate for the graphic communications industry—PIA.

2009 SPONSORS (As of June 18, 2009)

Platinum:

Federal Direct
 Graytor Printing Company
 HudsonYards
 Printing News
 Sandy Alexander, Inc.
 Xerox Corporation

Gold:

HIFLEX Corporation of North America
 Premium Color Group LLC

For sponsorship opportunities or to purchase individual tickets, contact PIA Vice President, Vicki Keenan at (908) 233-4124 or by email at vkeenan@PIAlliance.org

Sponsorship: **Early Bird Rate (EB) by July 31, 2009**

- Platinum (Reserved Table of 10) \$5,000 **EB: \$4,000**
- Gold (Reserved Table of 5) \$2,500 **EB: \$2,000**
- Individual Tickets \$350



Franklin Award Recipient

Franklin Award for Distinguished Service is awarded to world and industry leaders in recognition of their outstanding achievements. It represents the highest single honor bestowed by our industry and serves to focus national and regional attention on the ever-evolving and far-reaching world of graphic communications.

Cathie Black
 President, Hearst Magazines

Power of Communications Award Recipients

In recognition of their positive influence, creative excellence, and outstanding achievements within the world of graphic communications, Printing Industries Alliance is delighted to recognize and present the 2009 "Power of Communications" Awards to the following extraordinary individuals:



Award for Printing
Patrick Pagani
 Vice President/
 General Manager,
 Ramsey Press



Award for Advertising
Lori Carrabba
 Executive Vice President,
 Director of
 Production Services,
 Ogilvy HealthWorld



Award for Publishing
Celie Baussan
 Senior Vice President,
 Operations & Technology,
 SourceMedia



The John Peter Zenger Medal Recipient

This is awarded to an individual employed in the graphic communications industry who has exhibited exemplary character in the form of selfless courage, charity, activism or service.

Stephen Whittaker
 Vice President, Quality Management/Sustainability Initiatives, Monroe Litho



REGISTRATION FORM

FRANKLIN EVENT | SEPTEMBER 30, 2009

Platinum Sponsorship: Cost: \$5,000 (Reserved table of 10 seats)
Early Bird Rate: \$4,000 if sponsorship commitment is confirmed by July 31, 2009

Gold Sponsorship: Cost: \$2,500 (Reserved table of 5 seats)
Early Bird Rate: \$2,000 if sponsorship commitment is confirmed by July 31, 2009

Please check category: Platinum Gold

Please Reserve _____ *Tickets at \$350 each = \$ _____ Total

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Card Type () Mastercard () Visa () American Express

Name on Card _____

Account Number _____

Exp. Date _____ Signature _____

Please send registration form or sponsorship to Vicki Keenan

Phone: (908) 233 – 4124 **Fax:** (908) 233 – 4126

Email: vkeenan@PIAlliance.org **Website:** www.PIAlliance.org

Mail: 37 Elm Street, Suite 11-A, Westfield, NJ 07090

Please make checks payable to PIA Graphic Communications Foundation

Registration form must be received with payment no later than September 14, 2009

**Tickets are Non-Table Seating, Seating Available Around the Perimeter*

Directions

Location

Pier Sixty at Chelsea Piers
New York, NY 10011
Tel: (212) 336 – 6144
www.PierSixty.com

Pier Sixty is located within the Chelsea Piers Sports and Entertainment Complex, 22nd Street and the Hudson River. Vehicles may enter the complex from the West Side Highway between 22nd and 23rd Streets in Manhattan.

Arriving by Car, Taxi & Limousine

- Taxi dropoff is available at front door of Pier Sixty. Notify your driver to enter Complex at 22nd St. & Westside Highway. Continue through parking booth and follow road to second entrance through Pier Sixty. Turn right into Pier 60 to end of Pier 60 until you reach the Pier Sixty entrance. Taxi, car and limousines are given 20 minutes free access to drop off and pick up passengers.
- Valet Parking: Valet parking is available at \$30 per car.
- Self-Park: A limited number of parking spaces are available at Chelsea Piers on a first-come, first-serve basis.

Proceeds from the 2009 PIA Franklin Event support ongoing industry education and career promotional activities of the PIA Graphic Communications Foundation, a 501(c)(3) charitable organization.

www.PIAlliance.org

PRINTING INDUSTRIES ALLIANCE

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Serving Graphic Communications Firms in New York State, Northern New Jersey and Northwestern Pennsylvania

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