



**Printing Industries Alliance**

## FRANKLIN EVENT

September 29, 2010

Please join us at Printing Industries Alliance's gala reception at Pier Sixty at Chelsea Piers, New York City, on September 29th from **5:30 to 10:00 pm**. The formal awards program will begin promptly at **6:45 pm**. This special program provides an opportunity to honor our leaders, network with industry colleagues, exchange ideas, and extend support to the major voice and advocate for the graphic communications industry—PIA.

### 2010 SPONSORSHIP OPPORTUNITIES

To reserve a sponsorship or purchase individual ticket(s), complete the registration form attached or contact PIA Vice President, Vicki Keenan at (908) 233-4124, vkeenan@PIAlliance.org.

**EARLY BIRD** pricing is in effect for firms wishing to sponsor the gala. Interested parties who sign up **by July 31st can get discounted rates:**

- Platinum (Reserved Table of 10) \$5,000 (\$4,000 before 7/31)
- Gold (Reserved Table of 5) \$2,500 (\$2,000 before 7/31)
- Individual Tickets \$350

*Sponsors receive prominent mention throughout the Association's extensive pre and post-event media campaign, printed program, website, and venue signage. Final deadline for all sponsorships is September 3, 2010.*



## Franklin Award Recipient

The Franklin Award for Distinguished Service is awarded to world and industry leaders in recognition of their outstanding achievements. It represents the highest single honor bestowed by our industry and serves to focus national and regional attention on the ever-evolving and far-reaching world of graphic communications.

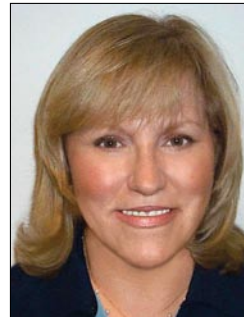
**Clive Davis**  
Chief Creative Officer,  
Sony Music Entertainment

## Power of Communications Award Recipients

In recognition of their positive influence, creative excellence, and outstanding achievements within the world of graphic communications, Printing Industries Alliance is delighted to recognize and present the 2010 "Power of Communications" Awards to the following extraordinary individuals:



Award for Printing  
**Hallie Satz**  
Vice Chair,  
Phoenix Lithographing/  
CEO, HighRoad Press LLC



Award for Catalog Publishing  
**Valerie Merone**  
Executive Vice President,  
Publishing,  
Victoria's Secret Direct



Award for Magazine Publishing  
**Scott Masterson**  
Senior Vice President and  
General Manager,  
FORBES Magazine

## John Peter Zenger Medal Recipient – TBA

The John Peter Zenger Medal honors industry individuals of any level within New York State, northern New Jersey and/or northwestern Pennsylvania, for their public good deeds "outside of the workplace." **Nominations will be accepted until July 31st** from peers sited within the same geographical territory. Nomination forms, notices for employee bulletin boards and other background information are available on PIA's website, [www.PIAlliance.org](http://www.PIAlliance.org).

**Platinum Sponsors** (as of 6/23): HudsonYards, Quad/Graphics, RR Donnelley, Sandy Alexander, Inc., and Xerox Corporation



# REGISTRATION FORM

## FRANKLIN EVENT | SEPTEMBER 29, 2010

**Platinum Sponsorship:** Cost: \$5,000 (Reserved table of 10 seats)  
**Early Bird Rate:** \$4,000 if sponsorship commitment is confirmed by July 31, 2010

**Gold Sponsorship:** Cost: \$2,500 (Reserved table of 5 seats)  
**Early Bird Rate:** \$2,000 if sponsorship commitment is confirmed by July 31, 2010

Please check category:  Platinum  Gold

Please Reserve \_\_\_\_\_ \*Tickets at \$350 each = \$ \_\_\_\_\_ Total

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Card Type ( ) Mastercard ( ) Visa ( ) American Express

Name on Card \_\_\_\_\_

Account Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

*Please send registration form or sponsorship to Vicki Keenan*

Phone: (908) 233 - 4124 Fax: (908) 233 - 4126

Email: vkeenan@PIAlliance.org Website: www.PIAlliance.org

Mail: 37 Elm Street, Suite 11-A, Westfield, NJ 07090

**Please make checks payable to PIA Graphic Communications Foundation**

*Registration form must be received with payment no later than September 3, 2010*

*\*Tickets are Non-Table Seating, Seating Available Around the Perimeter*

Proceeds from the 2010 PIA Franklin Event support ongoing student educational scholarships and career promotional activities of the PIA Graphic Communications Foundation, a 501(c)(3) charitable organization.

### Location

Pier Sixty at Chelsea Piers  
New York, NY 10011  
www.PierSixty.com  
Directions and Parking Information can also be found at www.PIAlliance.org

### Franklin Event Committee

- Cheryl Kahanec** – Chair  
Sandy Alexander, Inc.
- Gary Dolgins** – Vice Chair  
Blanchard Systems
- Brenda Barozzi**  
DRAFTFCB
- Mac Byrd**  
Booyango LLC
- Stacy Ferrara**  
SourceMedia
- Timothy Freeman**  
Printing Industries Alliance
- Elaine Fry**  
FORBES Magazine
- Donna Georgio**  
Phoenix Lithographing/HighRoad Press
- Vicki Keenan**  
Printing Industries Alliance
- Holly Kirby**  
Neeenah Paper
- Wendy Kleinman**  
WK Planning, Ltd.
- Pamela Maffucci**  
Victoria's Secret Direct
- Martin Maloney**  
Broadford and Maloney, Inc.
- Gary Marron**  
HIFLEX Corporation of North America
- Elizabeth Powell**  
Xerox Corporation
- Kathy Presto**  
Williams Lea North America
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HudsonYards
- Howard Weinstein**  
Candid Litho