



FSC Certified or Considering It?

Printing Industries Alliance is sponsoring a group FSC certification program. The Forest Stewardship Council (FSC) recently approved a 5-year pilot program for expanded eligibility for US small businesses interested in FSC Chain of Custody (CoC) certification.

Printing Industries Alliance is working with several other PIA affiliates and a consultant group to put an industry program together. If you are currently FSC certified or considering certification and your annual receipts of forest product sales are under \$5,000,000, this program will save you thousands of dollars.

Here is how we understand the program will work. A group will be formed consisting of a number of firms. Each company will need to comply with FSC requirements for CoC certification; however, only a small percentage of the group would have to submit to an actual FSC audit. Those companies who are not audited would be visited by a member of the Association staff and/or our consultant to review procedures.

The cost of the visits, the staff/consultant visits and any incidental costs of administering the program would be pooled and split equally among group members. We estimate, based on initial interest, that FSC certification costs would be reduced by at least 50%.

Again, only companies with less than \$5,000,000 in annual "forest product" sales qualify for this program. If you are a \$7.5 million a year business but \$3 million comes from mailing, fulfillment, and design or other non-printing activity, you qualify.

If you are interested in further information about group FSC certification, contact Tim Freeman at 716/691-3211 or complete and return the enclosed response form.

September 2010

RESPONSE FORM

Group FSC Certification

We are interested in possible participation in a group FSC certification program:

_____ Yes _____ No

Name _____

Company _____

Address _____

E-Mail _____

We are already FSC certified: _____ Yes _____ No

If yes, when is your next audit due? _____

When does your certificate expire? _____

What is your company’s approximate sales volume of “forest product’ business (*printing*, not mailing, fulfillment, web design, etc.)? _____

Please return to:
Printing Industries Alliance
636 North French Road, Suite 1
Amherst, NY 14228
or fax to (716) 691-4249

