

REGISTRATION FORM

Please register Primary Contact plus additional individuals to attend the PIA Legislative Conference events indicated.

	COCKTAILS & CONNECTIONS 3/17/10	LEGISLATIVE BREAKFAST & CAPITOL VISITS 3/18/10
NAME		
COMPANY		
PHONE		
EMAIL		
ADDITIONAL NAME		
ADDITIONAL NAME		
ADDITIONAL NAME		
ADDITIONAL NAME		

Cost: **Cocktails & Connections:** Free for PIA Members
Legislative Breakfast: PIA Members: \$20.00 per person, Non-members: \$30.00 per person

Make check payable to PIA \$ _____

Credit Card: Visa MasterCard AmEx

Exp. Date: ___/___ Total: \$ _____

Please return your registration form:

- FAX:** 716-691-4249
- MAIL:** PIA, 636 N. French Rd. Suite 1
Amherst, NY 14228
- CALL:** 800-777-4742
- ONLINE:** www.PIAAlliance.org

Location:
Crowne Plaza
 State & Lodge Streets, Albany, New York
 Phone: (518) 462-6611



Printing Industries Alliance
*Serving Graphic Communication Firms in New York State,
 Northern New Jersey and Northwestern Pennsylvania*

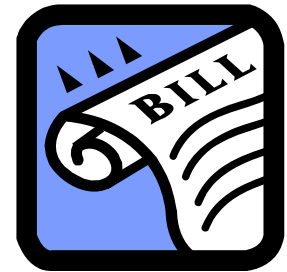
636 North French Road
 Amherst, NY 14228
 tel: 716-691-3211
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Metro NY/NJ Office:
 37 Elm Street, Suite 11-A
 Westfield, NJ 07090
 tel: 908-233-4124
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Printing Industries Alliance Presents

**DEMOCRACY
 IN ACTION**

**PIA LEGISLATIVE CONFERENCE
 and LOBBY DAY**



*An Opportunity to Learn More About Key
 Issues Impacting Your Business and Talk
 Directly With Lawmakers Who Influence
 Your Ability to Turn a Profit*

Wednesday, March 17, 2010
“Cocktails & Connections”
 ❖ ❖ ❖
 Thursday, March 18, 2010
Legislative Breakfast & Capitol Visits

Crowne Plaza Albany
 State & Lodge Streets, Albany, New York



“Cocktails & Connections”

Wednesday, March 17, 2010
Crowne Plaza, Albany, NY

Our first Cocktails & Connections program at Hamilton Printing was very popular, with attendees asking when the next one is being held. Ask no more, it's here!

This networking/business gathering offers a casual congenial forum for conversation among local industry leaders and peers. This event will start with a briefing session by **Lisbeth Lyons**, Government Affairs VP for Printing Industries of America. Lisbeth will give you the latest news and insights from Washington, DC including the most recent healthcare and job stimulus proposals, labor/HR-related issues such as “card check” (Employee Free Choice Act), critical environmental initiatives such as “cap-and-trade”, tax proposals, and much more!

In her role as VP, Government Affairs at Printing Industries of America, Lisbeth is responsible for providing direct advocacy before Congress and the Administration on key industry legislative initiatives, as well as for the organization's grassroots and external outreach activities. She serves as Treasurer of PrintPAC, the only industry political action committee dedicated solely to electing pro-print legislators. She worked previously with the United States Telecom Association and the National Federation of Small Business.



Enjoy this great chance to mingle with other owners and top managers in the industry. You never know who you will meet and how they could benefit your business.

Cocktails & Connections

Wednesday, March 17, 2010

Crowne Plaza, State & Lodge Street, Albany, NY
6:00 – 7:30 pm

Cost: No Charge for PIA members (includes beer, wine and hors d'oeuvres) *Sponsored by PIA of Albany*

Who should attend: Owners/Presidents, Executive VP's & other Top Management

Legislative Breakfast & Capitol Visits

Thursday, March 18, 2010
Crowne Plaza, Albany, NY

Never before has politics had such a critical fiscal impact on your firm's operations! Join us at PIA's “**Democracy in Action Conference**” to hear the latest on key New York legislative issues and find out how you can have your voice heard on those impacting your business. Following the briefing, participants will have a chance to speak directly with elected representatives right in their Capitol offices.

Featured speakers for our breakfast program include:

- * **Brian Sampson**, Executive Director, Unshackle Upstate
- * **Robert Plattner**, Deputy Commissioner for Tax Policy Analysis, NYS Department of Taxation & Finance

Brian and Rob will update you on the latest happenings in Albany and prime you for your capital visits. All participants will be briefed on the issues and given “Talking Point” documents for use on “Democracy in Action” Day.

Following the breakfast program, join fellow industry members up at the Capitol to visit our elected representatives and discuss key issues. Lobbying teams will be set up and all participants will be briefed at breakfast.



Don't miss this chance to express your views and concerns in Albany!

Legislative Breakfast & Capitol Visits

Thursday, March 18, 2010

Crowne Plaza, State & Lodge Street, Albany, NY
8:00 – 9:30 am Briefing Breakfast

10:00 am – Noon Capitol Visits

Cost: \$20.00/PIA member, \$30.00/Non-member (Includes continental breakfast)

Who should attend: Anyone who works or does business in New York State.

About our Legislative Breakfast Speakers

Brian Sampson, Executive Director, Unshackle Upstate

In his role as Executive Director of Unshackle Upstate, Mr. Sampson is responsible for coordinating the coalition's political and policy agenda, advocating for reform in state government and engaging its overall growth for the benefit of its partners. Over the past decade, he has also served with Empire State Development as Upstate Director for Business Outreach and as Vice President of the Builders Exchange of Rochester.



Robert Plattner, Deputy Commissioner for Tax Policy Analysis, NYS Department of Taxation & Finance

Mr. Plattner, who has served as Deputy Commissioner since May, 2007, is considered one of the state's top experts in the field of taxation and finance. His career, spanning over two decades, includes service within both the public and private sectors as Counsel and Director of the NYS Legislative Study Commission, as well as Director of Policy & Programs and Acting Deputy Commissioner for Policy & Research at the NYS Dept. of Economic Development. A published author, he worked closely with PIA years ago while at Hodgson Russ (Albany) on the enactment of a NYS sales tax exemption on printed promotional materials and has taught state and local taxation at Albany Law School.



Join us for either or both programs. To register, contact Printing Industries Alliance at (800) 777-4742, register online at www.PIAlliance.org or use registration form on reverse side.

