



JOHN PETER ZENGER MEDAL

Purpose/Eligibility:

The John Peter Zenger Medal is awarded to an individual employed in the graphic communications industry who has exhibited exemplary character in the form of selfless courage, charity, activism or service (military or community). (See criteria below.)

Zenger Medal nominees must be employed in some capacity, including general production and support staff, with the graphic communications industry. Neither the nominator nor the nominee need be a current member of PIA, but the nominee's workplace must be located within the PIA territory footprint (New York State, northern New Jersey or northwestern Pennsylvania). Nominees can include individuals who are active, on service leave, and those retired or deceased within the past five years. The award is not based on position or title. It is designed to recognize an employee at any level who meets the criteria listed below but who seldom, if ever, has received recognition for such exceptional contribution by his or her professional peers.

Selection Criteria:

The nominee must be an individual employed within the NY/northern NJ/northwestern PA's graphic communication industry who has demonstrated in a clear and convincing way, personal character in one or more attributes associated with the medal:

Courage: For individual exceptional acts of courage, valor or heroism.

Charity: For exceptional financial, volunteer and/or in-kind work directly benefiting those in need or charitable organization.

Activism: For exceptional conviction to and action advancing a political, commercial, or environmental cause, resulting in a change in the public discourse surrounding that cause.

Service: For service to the citizens of a community or the nation in the form of distinguished military or community service

To Nominate:

Complete a brief nomination form (found at www.PIAAlliance.org) and submit to PIA Vice President, Vicki Keenan, via e-mail (vkeenan@PIAlliance.org) or fax 908/233-4126 by **deadline date of March 31, 2012.**

The recipient will be selected by the PIA Franklin Committee and be given his/her award in person at PIA's annual Franklin Event on September 19, 2012 at The Lighthouse, Chelsea Piers, New York City before an expected audience of more than 400 graphic professionals. His/her name will be announced initially in a press release and be prominently noted in all pre and post-event publicity.

... continued

History of Medal:

The medal is named after the second most influential printer in American history behind Benjamin Franklin. John Peter Zenger was a New York City printer whose arrest, imprisonment, trial and acquittal in 1735 for printing material critical to the government set the foundation for freedom of the press in Colonial America

Inaugurated in 2007, it is presented at the Printing Industries Alliance's Franklin Event, held each year in New York City. The Franklin Event is the graphic communication industry's premier awards and networking gala, annually attracting over 400 participants.

The medal is inscribed with the Latin words, "Non numinis, virtute parator." Translated, this means, "Not by money, but by virtue gained," signifying the medal recipient's dedication to the cause or action for which they are being recognized.

Previous John Peter Zenger Medal Recipients:

2007:	Betty Maul, President	FrontEnd Graphics, Inc. (Cherry Hill, NJ)
2008:	Frederick K. Moss	Galvanic Printing (Moonachie, NJ)
2009:	Stephen R. Whittaker	Monroe Litho, Inc. (Rochester, NY)
2010:	Kiritin Beyer	Photographer(New York, NY)
2011:	Kelly Erickson	Sawtooth Group (Woodbridge, NJ)

Ms. Maul was recognized for her tireless efforts on behalf of Reflex Sympathetic Dystrophy Syndrome, educating many people about this not-well-known medical condition and raising over \$500,000 towards both education and research. Mr. Moss was recognized for numerous years of dedicated community service on behalf of disadvantaged youth in northern New Jersey. Mr. Whittaker was recognized for his service as a printer during the Vietnam War. Ms. Beyer was recognized for her volunteer services following the devastating earthquake in Haiti. Ms. Erickson was recognized for the "Holiday Project", which provides a full holiday experience, including dinner, stockings, wrapped gifts and warm clothing for families living in shelters.